



2025 SPONSORSHIP OPPORTUNITIES

September 5 & 6, 2025 | Levee Park, Winona

PRESENTING SPONSOR - \$5,000

MAIN EVENT SPONSOR - \$2,500

STAGE SPONSOR - \$4,000

HEADLINER SPONSOR - \$3,000

ENTERTAINMENT SPONSOR - \$1,500+  

BEST IN AREA SPONSOR - \$2,500 

BLOODY MARY SPONSOR - \$2500 

SPONSORSHIPS INCLUDE:

- Company logo listed on Big Muddy Website, event signage, volunteer shirts, all event promotional materials including print, website, social media, and E-news
- Opportunity to distribute promotional items at event
6 tickets to Best in Area Tasting Competition, 6 tickets to Bloody Mary Tasting, and 6 drink tokens
- Logo featured on special event banner and publicity

KIDS ACTIVITIES SPONSOR - \$1,500

CORNHOLE SPONSOR - \$500

BIG MUDDY INVESTOR - \$1000

SPONSORSHIPS INCLUDE:

- Company logo listed on Big Muddy Website, event signage, volunteer shirts, and promotional materials
- Opportunity to distribute promotional items at event
- Logo featured on special event banner and publicity

BIG MUDDY BREW N QUE BREMER BANK SUPPORTER (15) - \$500

SPONSORSHIP INCLUDES:

- Business name listed on Big Muddy website, event signage, volunteer shirts and some event advertising

\$5,000 PRESENTING SPONSOR

\$4,000 STAGE SPONSOR

\$1,500+ ENTERTAINMENT

\$1,500 KIDS ACTIVITIES

\$1,000 INVESTOR

\$2,500 MAIN EVENT SPONSOR

\$3,000 HEADLINER SPONSOR

\$2,500 BEST IN AREA TASTING

\$500 CORNHOLE SPONSOR

\$500 SUPPORTER

\$2,500 BLOODY MARY

BUSINESS NAME _____

CONTACT NAME _____

ADDRESS _____

EMAIL _____

PLEASE INVOICE

PAYMENT ATTACHED/BEING SENT

RETURN TO THE WINONA AREA CHAMBER OF COMMERCE 902 E. SECOND ST., STE. 120
WINONA, MN 55987 | 507.452.2272 | INFO@WINONACHAMBER.COM | FAX 507.454.8814



MAIN STREET PROGRAM
A City and Chamber Partnership